



Contact: Mark Kelnhofer
614.558.2239
Mark@RestaurantInstitute.com
P.O. Box 2387, Westerville, OH 43082

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DINING ALLIANCE BECOMES AN INAUGURAL SPONSOR FOR RESTAURANT INSTITUTE'S FOOD & BEVERAGE COST MANAGEMENT SUMMITS

Westerville, OH – Dining Alliance, the nation's largest group purchasing organization for local restaurants, multi-unit foodservice operators, and regional chains, has become an inaugural sponsor to Restaurant Institute's Regional Food and Beverage Cost Management Summit. Dining Alliance was founded in 1998 and has over 18,000 member locations in more than 20 markets in the United States with a collective buying power of over \$12 billion. Dining Alliance is the inaugural sponsor for the Dallas market. "We look forward to becoming a partner with Restaurant Institute in providing this vital education to not only our existing client base, but the industry in general", stated Andy Rosenbloom, Director of Marketing.

The Summits are presented by Kelnhofer, a widely recognized expert, international speaker and published author on the subjects. Topics covered are accurate recipe costing, menu engineering, purchasing specifications, forecasting methods, vetting cost control systems and much more. The events will be in Las Vegas, NV (9/12-13), San Diego, CA (10/17-18), Orlando, FL (11/7-8), and Dallas, TX (11/21-22). Content is designed for middle and top level restaurant and foodservice management. Early registration, up to 30 days before each session, is \$695; within 30 days the registration is \$795. Registration can be completed online at Eventbrite at: <http://ri-llc.eventbrite.com/>.